

# ORDER FORM & INVOICE

## 2019-2020 MAD RIVER VALLEY 4-SEASON GUIDE

**ADVERTISING DEADLINE: SEPTEMBER 30**

COMPANY \_\_\_\_\_

CONTACT NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY, STATE & ZIP \_\_\_\_\_

PHONE \_\_\_\_\_

EMAIL \_\_\_\_\_

WEB \_\_\_\_\_

### LAYOUT INSTRUCTIONS

NOTE: New or revised text listing copy and PDF display ads must be provided by **September 30**.

☐ Use Last Year's Display Ad & Text Listing

Revise Display Ad? ☐ Yes ☐ No

Revise Text Listing? ☐ Yes ☐ No

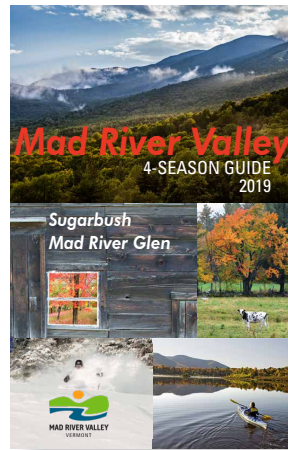
☐ New Display Ad & Text Listing

### AD PRODUCED BY

☐ Client ☐ Resort Guides

### CATEGORY PLACEMENT

- |  |   |
|--|---|
| <input type="checkbox"/> Lodging                     | <input type="checkbox"/> Arts/Culture/Learning                |
| <input type="checkbox"/> Dining                      | <input type="checkbox"/> Breweries/Vintages/<br>Distillations |
| <input type="checkbox"/> Shopping                    | <input type="checkbox"/> Professional Services                |
| <input type="checkbox"/> Weddings                    | <input type="checkbox"/> Home Services                        |
| <input type="checkbox"/> Winter Play                 | <input type="checkbox"/> Computer/Media                       |
| <input type="checkbox"/> Spring/Summer/<br>Fall Play | <input type="checkbox"/> Farms/Agriculture                    |



AD SIZE	QTY	RATE	TOTAL
Eighth Page includes 25-word listing		\$ 435	
Quarter Page includes 50-word listing		\$ 585	
Half Page includes 50-word listing		\$ 985	
Menu – Full Page!		\$975	
Lodging 1: 1 Photo & 25-word listing		\$ 435	
Lodging 2: 2 Photos & 75-word listing		\$ 765	
Full Page includes 2 listings		\$1750	
Inside Cover includes 3 listings		\$2350	
Back Cover includes 3 listings		\$2750	
SUBTOTAL:			
PAY BY SEPTEMBER 30...SAVE 10%			
TOTAL DUE:			

### SELECT PAYMENT TYPE

☐ Check: # \_\_\_\_\_ Date: \_\_\_\_\_ Amt: \$ \_\_\_\_\_  
Please make checks payable to Resort Guides.

☐ Credit Card\* Card Type: ☐ VISA ☐ MC ☐ AMEX

\*Payment via credit card is free for orders up to \$585.00. Credit Card payment for orders over \$585.00 are subject to a 1.5% service charge.

Exp. date	CW Code	Billing Zip Code	Name on Card
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*Thank you!*



5031 Main St • Box 557  
Waitsfield, VT 05673  
802-496-5443 • fax: 802-329-2133  
info@resortguides.us

SIGNATURE \_\_\_\_\_

DATE \_\_\_\_\_

### For Office Use Only

☐ Contact Info Updates ☐ NC Ad/Listing

☐ Payment/CC Processed: \_\_\_\_\_ (date/initials)

Other Notes: \_\_\_\_\_

## FOR OFFICE USE ONLY

<input type="checkbox"/> Use Last Year's Ad- No Changes	<input type="checkbox"/> Use Last Year's Ad- With Changes	<input type="checkbox"/> New Ad/Listing
<input type="checkbox"/> Contact Info Updates QB: _____	<input type="checkbox"/> Contact Info Updates QB: _____	<input type="checkbox"/> Contact Info Updates QB: _____
<input type="checkbox"/> Invoiced: _____	<input type="checkbox"/> Invoiced: _____	<input type="checkbox"/> Invoiced: _____
<input type="checkbox"/> Production Tracking Wkbk: _____	<input type="checkbox"/> Production Tracking Wkbk: _____	<input type="checkbox"/> Production Tracking Wkbk: _____
<input type="checkbox"/> Full Proof (ad & text) Sent: _____ <input type="checkbox"/> Edits Rec'd: _____ <input type="checkbox"/> No Response- Resent Proof: _____ <input type="checkbox"/> No Response- Resent Proof: _____ <input type="checkbox"/> 2nd Proof Sent: _____ <input type="checkbox"/> Edits Rec'd: _____ <input type="checkbox"/> No Response- Resent Proof: _____ <input type="checkbox"/> No Response- Resent Proof: _____ <input type="checkbox"/> 3rd Proof Sent: _____ <input type="checkbox"/> Edits Rec'd: _____ <input type="checkbox"/> No Response- Resent Proof: _____ <input type="checkbox"/> No Response- Resent Proof: _____ <input type="checkbox"/> 4th Proof Sent: _____ <input type="checkbox"/> Edits Rec'd: _____ <input type="checkbox"/> No Response- Resent Proof: _____ <input type="checkbox"/> No Response- Resent Proof: _____ <input type="checkbox"/> <b>APPROVED:</b> _____	<input type="checkbox"/> <u>Client Produced Ad:</u> <input type="checkbox"/> Updated Ad Rec'd : _____ <input type="checkbox"/> Text Edits Rec'd: _____  <input type="checkbox"/> <u>RG Produced Ad:</u> <input type="checkbox"/> Ad Materials/Edits Rec'd: _____ <input type="checkbox"/> Text Edits Rec'd: _____ <input type="checkbox"/> Ad Created: _____  <input type="checkbox"/> 1st Display Proof Sent: _____ <input type="checkbox"/> Edits Rec'd: _____ <input type="checkbox"/> Comments: _____ _____ <input type="checkbox"/> 2nd Display Proof Sent: _____ <input type="checkbox"/> Edits Rec'd: _____ <input type="checkbox"/> Comments: _____ _____ <input type="checkbox"/> <b>APPROVED:</b> _____	<input type="checkbox"/> <u>Client Produced Ad:</u> <input type="checkbox"/> Ad Rec'd: _____ <input type="checkbox"/> Text Listing Rec'd: _____  <input type="checkbox"/> <u>RG Produced Ad:</u> <input type="checkbox"/> Ad Materials Rec'd: _____ <input type="checkbox"/> Text Listing Rec'd: _____ <input type="checkbox"/> Ad Created: _____  <input type="checkbox"/> 1st Display Proof Sent: _____ <input type="checkbox"/> Edits Rec'd: _____ <input type="checkbox"/> Comments: _____ _____ <input type="checkbox"/> 2nd Display Proof Sent: _____ <input type="checkbox"/> Edits Rec'd: _____ <input type="checkbox"/> Comments: _____ _____ <input type="checkbox"/> <b>APPROVED:</b> _____
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